



Rotary District 9820  
'Service Above Self'

**Rotary Club of Sale Central**  
Chartered 1977

**Meets Tuesday, 6:15 for 6:30 at "The Princeton" phone 51446599**

**Apologies by Noon previous day of meeting**

**District Governor - David Loudon**  
**Club President John Mowat - 5144 6487**  
**RI President - Glen E Estess Club Secretary Brian Norris - 51430230**

**Club Bulletin**



2004-2005 RI Theme

**MEETING No. 1361 – Tuesday 22<sup>nd</sup> March 2005**

**For good food, for good fellowship and the opportunity to serve through Rotary, we give thanks. Amen**

	22 <sup>nd</sup> March	29 <sup>th</sup> March	5th April	<b>CELEBRATIONS:</b>
<b>Chairperson:</b>	Harold Watson	Trevor Watt	Dallas Andrew	<b><u>Birthdays:</u></b> Di Rowarth March 9 John Teychenne 29th
<b>Registration:</b>	Trevor Watt	Dallas Andrew	Viv Braham	<b><u>Rotary Birthdays</u></b> Viv Braham March 14 Geoff Pettifer March 07 Leo Morrissy March 01
<b>Fellowship:</b>	Viv Braham	John Castle	Stephen Chalmer	
<b>Invocation</b>	Brian Norris	Chris O/Kane	Michael Page	
<b>B.T.B. (for partner)</b>	Bernard Goss	Eddie Graham	Jim Pennell	<b><u>Partners Birthday:</u> -</b>
<b>Scribe:</b>	Eddie Graham	David Hollonds	Hugo Huygens	<b><u>Wedding Anniversary:-</u></b>

**DIRECTORATE MEMBERS**

**Club Service:** Rob McKimm, Bernard Goss, Viv Braham, Chris O'Kane, Scott Rossetti, John Teychenne

**New Generations:** Michael Page, Dallas Andrew, Peter Kluge, Les Jackson, Jim Pennell, Arthur McPherson, Kerrie Schmidt

**Vocational Service:** Des Phillips, Shane Chilcott, Hugo Huygens, Kevin Ridgeway, Harold Watson, John Castle

**Community Service:** David Hollonds, Ron Gregory, Eddie Graham, Garry Gray, George Porter, Brendan Walker

**International Service:** Leo Morrissy, Geoff Pettifer, Max Wade, Di Rowarth, Doug Dyer, Athol Jones

**Secretary:** Brian Norris

**Treasurer:** Trevor Watt

**Sergeants at arms team:** Ron Gregory, John Castle, Stephen Chalmer

**Bulletin editor:** John Teychenne jteych@bigpond.net.au

**Last meeting March 8th****Hector Caruavanna CEO Budget Motels Sale**

The company was established in 1978 and was inspired by an American motel chain called Motel 6, meaning that it was only \$6 a night for a bed. (remember that song!) So in Australia they formed a motel chain called Motel 7 that was only \$7 a night. The owners decided that the new motel ought to be called Budget Motel and they were congratulated by other, moteliors saying that that was a "great name"!!

So the business was registered and called Budget motel chain, and had a trade mark. In 1978 that group came up with basic philosophies in that all the motels will be clean, affordable and comfortable. The group grew to 40 properties as they felt to get bigger or perish.

One of our directors had sold his business and decided to retire to Loch Sport as he was very keen fisherman. When the group grew to 150 motels, the director's decision to operate the head office from Sale was as ESSO had their office in Sale, he thought that if it was good for ESSO, it was good for Budget.!!

Hector joined in 1992 when Budget had 300 properties, which grew to 470-480, and now they are back to 422. The accommodation industry has changed enormously since 1978. Internet is a huge part of the scene now, The younger customers are more attuned to Internet, particularly booking via the Internet. They want to see the facility on the screen, see the rooms, where as in the early days, you got your key and went to your room. Today the customer knows what they want and do not want. Mobile phones have made a big impact on our business, as people like to book ahead,

The customer has demanded better standards, particularly in the last 5 years but they may not want to pay for them. What some of the customers want is space. Some want old world charm; we get confused in not knowing what the customer wants.

In 1992 the group looked seriously at quality assurance as has been ongoing ever since. We check all members motels and we tell them when things are not right as if they do not they will not survive in the accommodation industry as the consumer will not tell you they will vote with their feet. .

**Guests**

Henna, s Mum and Dad

**Secretary Brian reports**

Announcement of AGM and Board meeting tonight

Left over 100 year certificates to be picked up by 4 members.

**Rotary Ride to conference**

Mary and Les Jackson would like to thank the club members for their generous sponsorship for the bike ride. Combined with money from other sections of the community, the amount raised is \$2200, which is enough for two shelter boxes.

**For the Diary**

<b>March 22</b>	<b>Peter Craighead/Administrator CGHS</b>
<b>March 25</b>	<b>Easter Weekend at Tandarra</b>
<b>March 29</b>	<b>Scott Rossetti USA trip/highlights</b>
<b>April 05</b>	<b>Club forum and reports.</b>
<b>April 12<sup>th</sup></b>	<b>Dick Noble-Australian Technical Colleges</b>
<b>April 19<sup>th</sup></b>	<b>Julie and David Hollonds trip report-Antarctica trip on water NOTE: Partners night</b>
<b>April 26<sup>th</sup></b>	<b>Dave &amp; Merrin Rasmussen DM3D Studios Maffra</b>
<b>May 3<sup>rd</sup></b>	<b>Peter McGauran MP/Multi-culturalism</b>
<b>July 21<sup>st</sup></b>	<b>Big Boys weekend in the Snow, call RG for details.</b>

**Meals on Wheels Roster**

May 14 <sup>th</sup>	Eddie Graham, Ron Gregory, David Hollands, Hugo Huygens
May 15 <sup>th</sup>	Les Jackson, Athol Jones, Peter Kluge, Rob McKimm
July 16 <sup>th</sup>	Arthur McPherson, Leo Morrissy, John Mowat, Bernard Goss
September 17 <sup>th</sup>	TBA
September 18 <sup>th</sup>	TBA
December 3 <sup>rd</sup>	TBA
December 4 <sup>th</sup>	TBA

- **NOTE: Please inform the first named if you cannot attend to avoid last minute crises**
- **If you cannot attend a meeting, please call the Princeton 51 446599 or fax 51 445166 or email on [prinsale@ozemail.com.au](mailto:prinsale@ozemail.com.au), on the MONDAY before the meeting!!**

**Bulletin Editor: John Teychenne**

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