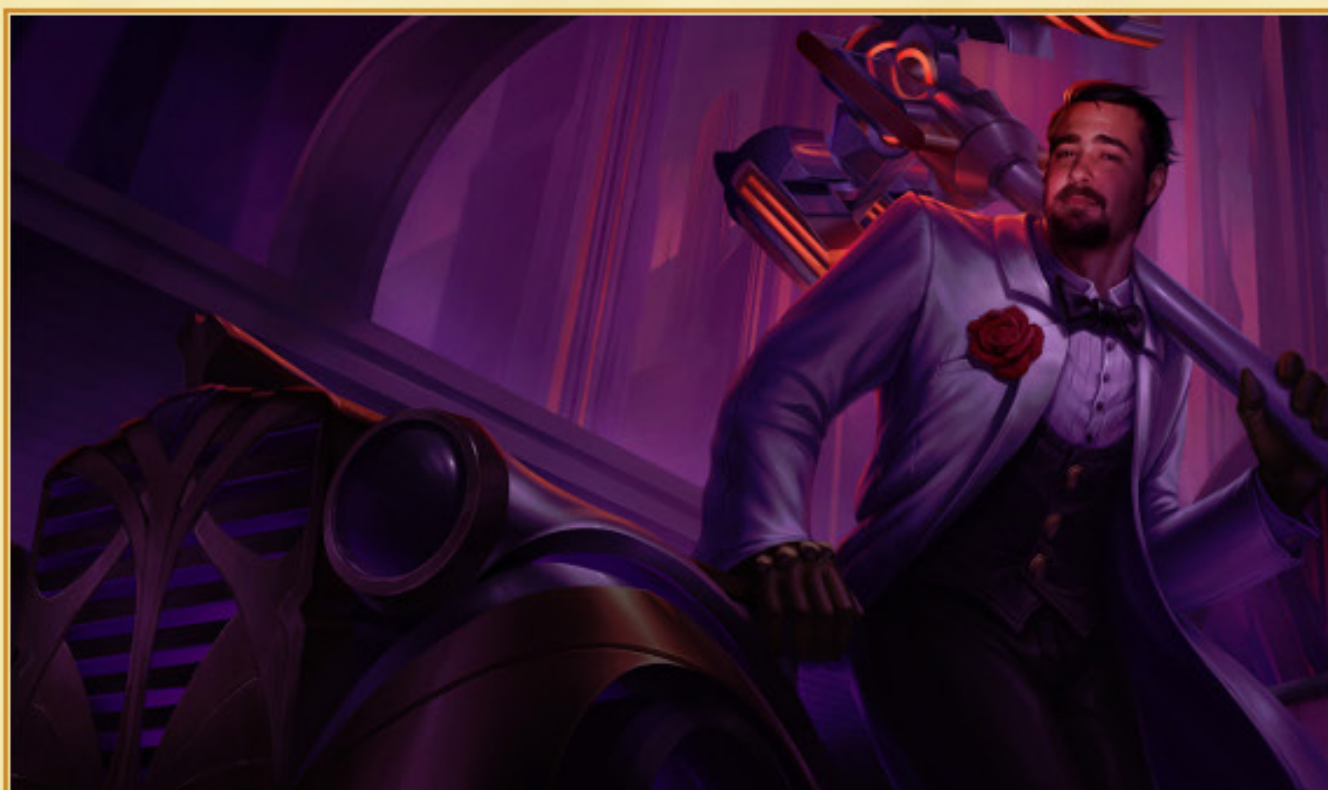


El Funko, the People's Champion, Revealed!

Posted by Matt "El Funko" Long on Mon, 2013-03-06 09:11



Summoners!

By popular demand, I've snuck past the watchful Sight Wards of the Riot web team to bring you a special preview of Riot Oceania's newest team member – me! That's right, your stalwart compatriot and mild-mannered teammate has evolved, becoming the incredibly handsome and debonair visage you see before you.

El Funko, the People's Champion!

Some of you may remember me from my time as a jovial Teddy Bear Shop employee, which seems a lifetime ago to me now. However a (giant flaming) teddy bear is a friend for life, so it wouldn't surprise me that you might cherish the memory of our brief encounter.

Others may honour me as the hero who fixed their internet connection in their darkest hour, saving them from a night without League of legends – a fate worse than death itself.

Above all, you will recognise me as a friend from more battles than either of us can count. As the sounds of our struggles echoed across the cities of Valoran, we formed an unbreakable bond through our hopes and dreams, our triumphs and defeats, and our passion for this great game and community.

To those of you who doubt my devotion and dedication to the Fields of Justice, I shall direct your attention to the horde of champions, runes and skins piled up in my corner of the Institute of War. I pride myself on knowing each champion intimately, and the only way to do that was to own them all. Assuming the form of over one hundred champions provides ample opportunities to choose a new appearance each time from my collection of over 200 skins. A summoner has to look their best, of course.

My experiences with growing and supporting iiNet's gaming community, culminating in leading the project to merge the 3FL and games.on.net communities last year, has taught me that the best way to nurture a collection of players is simply to listen to them.

That said, being a community member myself for over a decade certainly didn't hurt.

As iiNet's representative of gamers, I left no Philosopher's Stone unturned in my quest to bring joy to Oceanic summoners everywhere. Through my network of gaming contacts, I brought the fantastic League of Studio web series to our shining shores. As a fan myself, I knew that players would jump at the chance to learn new aspects and strategies of the game we love so much from a veteran summoner.

When the up-and-coming Australian eSports powerhouse Exile5 needed aid, I took it upon myself to plead their case using the most professional form of begging there is - the business proposal. As a result, the Powers That Be at iiNet saw fit to grant my request and bestow Exile5 with all the support and dashing jerseys they would need to dominate the Oceanic League of Legends circuit.

I hope you enjoyed this not-so-brief introduction to myself and can't wait to see all the great work the Riot Oceania team has in store for our region. If you would like to know more, please don't hesitate to contact me directly.

Sincerely,

Matt "El Funko" Long